



Curtin University

Tourism   
Research Cluster

# TRC SEMINAR

## Managing Tourism Flows and Quality of Life

Prof Oswin Maurer | Free University of Bozen-Bolzano, Italy

Friday, 6 September, 1:30 – 2:30 pm

School of Marketing Boardroom  
Room 2024 Level 2 Building 408



Visiting academic Oswin Maurer will present the findings of his investigation into the impact of tourism flows on life satisfaction of Berlin residents, using data from the DIW (German Economic Research Institute in Berlin). The empirical analysis based on panel data of 8,439 individuals over a 12-year period employs a bottom-up spillover model of tourism impact on residents' satisfaction with life, and provides theoretical and practical insights and findings.

**Oswin Maurer** is Dean and Professor of Marketing, Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy). Before joining unibz, he held professorial and executive positions at universities in Germany, Denmark, New Zealand and Australia. He is a Director of the Board of THE-ICE, Brisbane, and Eminent Professor at William Angliss Institute, Melbourne. Oswin still spends considerable time in Australia, collaborating with universities and a variety of industries.

Please RSVP to [trc@curtin.edu.au](mailto:trc@curtin.edu.au)

Make tomorrow better.

[curtin.edu.au](http://curtin.edu.au)