



Curtin University

Tourism 
Research Cluster

TRC SEMINAR

Opportunities & Challenges of Peer-to-Peer Sharing in Nature-Based Tourism: Insights from the Black Forest National Park in Germany

Monika Bachinger | University of Applied Forest Sciences Rottenburg

Wed, 7 November 2018 // 1:30 – 2:30 pm

School of Marketing Boardroom , Room 2024 Level 2
Building 408



There is an ongoing debate on the impact of peer-to-peer sharing (PPS) on nature-based tourism. Monika's presentation shows that PPS exhibits parallels to experience co-production and thus constitutes an integral part of nature-based tourism. This TRC Seminar will also address drivers and obstacles for better integrating nature-based tourism in PPS.

Dr Monika Bachinger holds a PhD in Business Administration and is currently a Professor of Tourism at the University of Applied Forest Sciences Rottenburg in Germany. Her research foci include tourism in protected areas, cultural ecosystem services and man-nature-relationships.

Please RSVP to trc@curtin.edu.au

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