

The Potential of Form-Based Codes to Create Walkable Urban Streets



Form-based design codes are a new planning tool for communities to create **livable, pedestrian-oriented urban environments**. They are a land **development regulation** that fosters predictable results and a high-quality public realm by using **physical form** (rather than separation of uses) as its **organising principle**. A form-based code offers a powerful alternative to conventional zoning regulation.

FBCI- Form-Based Codes Institute
formbasedcodes.org
Library of codes
On-line courses



Looking north on Old Redwood Highway north of La Plaza Park

C. Old Redwood Highway North

Old Redwood Highway becomes a more urban version of the purposeful and important thoroughfare it was prior to 1955 and the arrival of the 101 freeway. The existing 118 feet of right of way which caters primarily to automobiles, is reconfigured into a beautiful 4 lane, 25 mile per hour boulevard. Twelve foot-wide sidewalks with a double row of trees buffer the mixed use buildings that line its edges.

Reducing the visual width of the roadway is an 18 foot-wide wide median with large trees. The trees on the median and sidewalks combine to generate a canopy of great expanse that will both provide relief from the heat of the summer and will become, over time, a signature identity for the City of Cotati.

Cyclists are accommodated either in the travel way or in the dedicated five foot-wide bikeway between parked cars and the sidewalks that takes cyclists north and south through the downtown.

Buildings are mixed in use with up to two stories of housing above ground floor commercial uses.



Variety of building types and styles

An active and inviting public realm



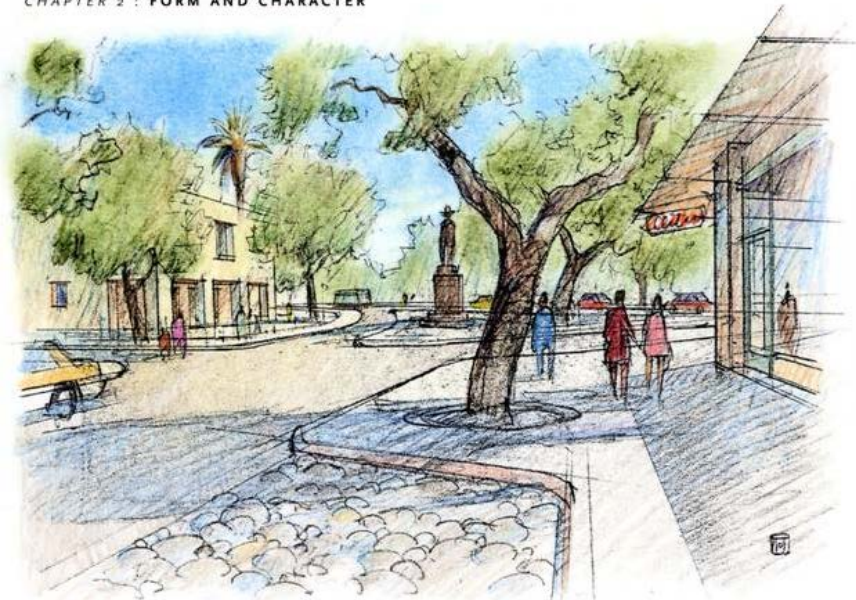
Shopfronts with traditional commercial frontages



right:
Existing car-dominated
conditions along Old
Redwood Highway

◎ FBC's promoted as a means to create walkable urban streets

◎ Regulate visual qualities and spatial dimensions of the street corridor



On Main at 6th Street looking toward new intersection at Newhall Avenue

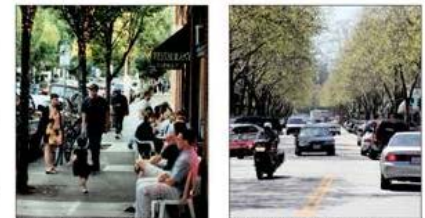
A. Main Street (formerly San Fernando Road)

A fundamental strategy in revitalizing Downtown Newhall is the transformation of San Fernando Road from Pine Street to Lyons Avenue into a Main Street. Its current 'pass-through' traffic status will be changed to a condition of being a major destination. This is accomplished by terminating San Fernando Road at Lyons Avenue, providing a distinguished site for a public building that will give identity and presence to the Downtown. The regional traffic is then distributed to the flanking streets: Newhall and Railroad Avenues.

The result is a five-block Main Street that serves as the recognizable focus of Downtown Newhall. This is where traffic is most calm in Downtown to fully balance the needs of pedestrians with those of cars, and to enable pedestrian-oriented shops, restaurants and services. This is the place where the commercial nature of the Downtown is most visible through the intensity of activity and excitement. This is where one feels at the 'center' of the entire place with sidewalk dining, shops, a sophisticated landscape engaging pedestrians.

Buildings along the Main Street are 1-3 stories tall with an average of 2.5 stories and are close to or at the sidewalk to appropriately define the public realm.

Parking is addressed through new diagonal on-street parking with the other 2/3 of the parking for the district in the form of strategically located 'Park-Once' garages on the east side of the Main Street.



Lively sidewalks and shade

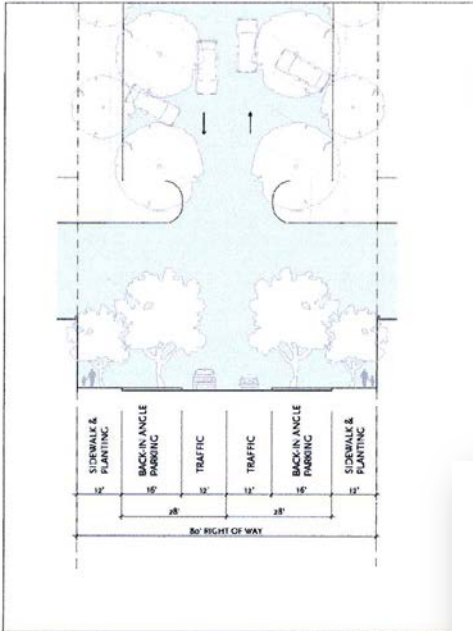
Slow traffic and on-street parking



Evening dining, shopping, and cultural activities on Main Street

Public Space Standards

Main Street (5th Street - Lyons Avenue)

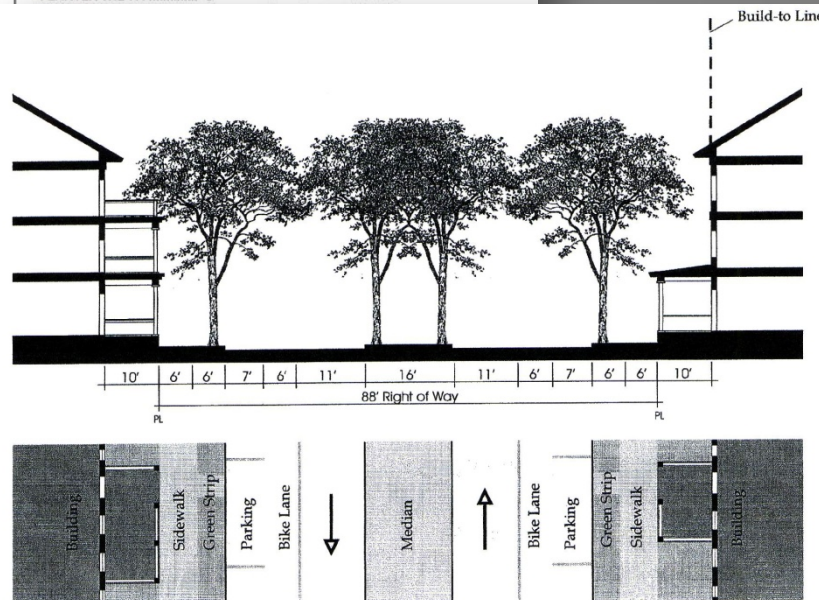


Illustrative Photo

MOVEMENT.....	Slow
DESIGN SPEED.....	25 mph
CROSSING TIME.....	5 seconds
ROW WIDTH.....	80'
TRAFFIC LANES.....	2, 1 each direction
PARKING.....	both sides (diagonal)
CURB TYPE.....	vertical
CURB RADIUS.....	15-25'
SIDEWALK WIDTH.....	12'
PLANTER WIDTH.....	3'

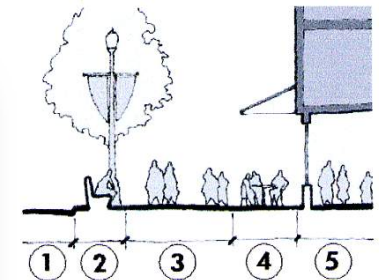
Specifications for elements within the public realm (sidewalks, travel lanes, street trees, street furniture)

City of Santa Clara, CA FBC



City of Pasadena, CA FBC

Ground Floor Commercial



1. Street
2. Street trees & furniture
3. Clear pedestrian path (5' min.)
4. Commercial activities
5. Commercial use

City of Hercules CA FBC

Urban Streets

- Design qualities important to walkability can be defined, measured and quantified
- FBC's regulate measurable and quantifiable features that can be illustrated



Investigation

- Survey of streets built using FBC's and survey of historic walkable streets
- Interviewed users of FBC streets and historic streets
- Reviewed content of 30 FBC's – recorded regulated features

The Columbia Pike Special Revitalization District Form Based Code

Section 20 (Appendix A) of the Zoning Ordinance,
"CP-FBC" Columbia Pike — Form Based Code Districts

Principles and Regulations
Regulating Plans
Building Envelope Standards
Streetscape Standards
Architectural Standards



Phase I Street Survey

- ⦿ Audit instrument-developed by Reid Ewing for RWJ Foundation
<http://www.activelivingresearch.org>
- ⦿ Record street features
 - Street furniture
 - Pedestrian lights
 - Windows at street level
 - Outdoor dining
 - Public art pieces

measuring urban design qualities scoring sheet		auditor: Gail Hansen	
City: Gilroy, California		Date: August 14, 2007	
street: Monterey Street		Time: 12:45pm	
From: Fifth/Martin Street To: Lewis Street		Temperature: 85	
Side: North # of Blocks: 2		Historic: Form Based Codes: Yes, new streetscape	
step	recorded value	multiplier	(multiplier) x (rec. value)
imageability			
1. number of courtyards, plazas, and parks (both sides, within study area)	1	0.41	0.41
2. number of major landscape features (both sides, within study area)	1	0.72	0.72
3. proportion historic building frontage (both sides, within study area)	0.95	0.97	0.92
4. number of buildings with identifiers (both sides, within study area)	20	0.11	2.20
5. number of buildings with non-rectangular shapes (both sides, in study area)	12	0.08	0.96
6. presence of outdoor dining (your side, within study area)	0	0.64	0.00
Total			5.21
Divide by # of blocks			2.605
		add constant	+2.44
		imageability score	5.05
enclosure			
1. number of long sight lines (both sides, beyond study area)	3	-0.31	-0.93
2a. proportion street wall (your side, within study area)	0.95	0.72	0.68
2b. proportion street wall (opposite side, within study area)	0.95	0.94	0.89
3a. proportion sky (ahead, beyond study area)	0.25	-1.42	-0.36
3b. proportion sky (across, beyond study area)	0.25	-2.19	-0.55
Total			0.27
Divide by # of blocks			.135
		add constant	+2.57
		enclosure score	2.71
human scale			
1. number of long sight lines (both sides, beyond study area)	2	-0.74	-1.48
2. proportion windows at street level (your side, within study area)	0.8	1.10	0.88
3. average building heights (in feet, your side, within study area)	40	-0.003	-0.12
4. number of small planters (your side, within study area)	0	0.05	0.00
5. number of pieces of street furniture/items (your side, within study area)	34	0.04	1.36
Total			0.64
Divide by # of blocks			.32
		add constant	+2.61
		human scale score	2.93
transparency			
1. proportion windows at street level (your side, within study area)	0.8	1.22	0.98
2. proportion street wall (your side, within study area)	0.95	0.67	0.64
3. proportion active uses (your side, within study area)	0.9	0.53	0.48
Total			2.09
Divide by # of blocks			1.045
		add constant	+1.71
		transparency score	2.76
complexity			
1. number of buildings (both sides, within study area)	23	0.05	1.15
2a. number of basic building colors (both sides, within study area)	8	0.23	1.84
2b. number of accent colors (both sides, within study area)	4	0.12	0.48
3. presence of outdoor dining (your side, within study area)	0	0.42	0.00
4. number of pieces of public art (both sides, within study area)	3	0.29	0.87
Total			4.34
Divide by # of blocks			2.17
		add constant	+2.61
		complexity score	4.78

Urban Design Qualities

*Identifying and Measuring Urban Design Qualities
Related to Walkability, Final Report*

*Measuring Urban Design Qualities: An Illustrated Field
Manual*

UDQ Models- Enclosure, Human
Scale, Transparency, Complexity,
Imageability



Enclosure

Elements that visually define the street- outdoor room

- Sight lines
- Street walls
- Awnings, overheads
- Street trees
- Sidewalk and street width



Human Scale

Matching the proportions and size of humans

- Windows and façade details
- Building heights
- Street furniture
- Planters



Transparency

Ability to see beyond edge of street

- Windows and doors in street walls
- Activity inside buildings
- Mid-block passages



Complexity

Visual variety in the environment

- Number of distinct buildings
- Different building colors
- Variety of elements
- Public art



Imageability

Memorable theme

- Courtyards, plazas, parks
- Landscape, outdoor dining
- Historic building façade, non-rectangular shape



Street Audit- Results

- FBC streets had similar urban design qualities and features as the historic walkable streets

UDQ Model	Historic Streets	FBC Streets
Imageability	5.23	5.03
Complexity	4.37	4.50
Human Scale	4.26	4.13
Enclosure	3.05	2.89
Transparency	2.76	2.86



Interview and Code Review

UDQ Models Street Audit	UDQ Models Interview	Features	UDQ Models Codes	Features
Imageability	Imageability	73%	Transparency	72%
Complexity	Complexity	65%	Enclosure	66%
Human Scale	Human Scale	60%	Human Scale	43%
Enclosure	Transparency	57%	Complexity	38%
Transparency	Enclosure	47%	Imageability	38%

Code Review

- Was the presence of the features the result of the codes?



Building height
% windows in façade
Visible sets of doors
Street lights
Signage
Historic buildings
Street art
Outdoor dining
Awnings, overhangs
Sidewalk width
Street trees
Street furniture
Building materials

Conclusion

- ◉ FBC's have the potential to create walkable streets- if they regulate certain features



Codes should:

- ◉ Regulate a high total number of features
- ◉ Regulate frequency of the features in a set distance (one to three blocks)
- ◉ Regulate a high number of features linked to the UDAQ models

Codes should:

- ◉ Regulate most features linked to imageability, complexity, and human scale
- ◉ Most prescriptive with building materials and colors, the façade, street furniture, and spatial dimensions of the street



Codes should:

- Narratives to describe desired experience of users
- Narratives to describe rationale for a coded feature



Thank You Questions?

Design Codes for Healthy Communities:
The Potential of Form-Based Codes to Create
Walkable Urban Streets (Dissertation)

Hansen, G. 2014. Design for Healthy Communities:
The Potential of Form-Based codes to Create
Walkable Urban Streets. *Journal of Urban Design*.
19:2, 151-170

<https://doi.org/10.1080/13574809.2013.8070466>

*Identifying and Measuring Urban Design Qualities
Related to Walkability, Final Report 2006*

Reid Ewing, Susan Handy, Ross

Brownson, Otto Clemente, and Emily Winston

<http://www.activelivingresearch.org/node/10636>

*Measuring Urban Design Qualities: An Illustrated
Field Manual*

Clemente, Ewing, Handy, Brownson, & Winston

<http://www.activelivingresearch.org/node/10635>

Walkable Communities, Inc.

<http://walkable.org>

