



## The Housing we'd Choose: A Study for Perth and the Peel

Curtin Business School

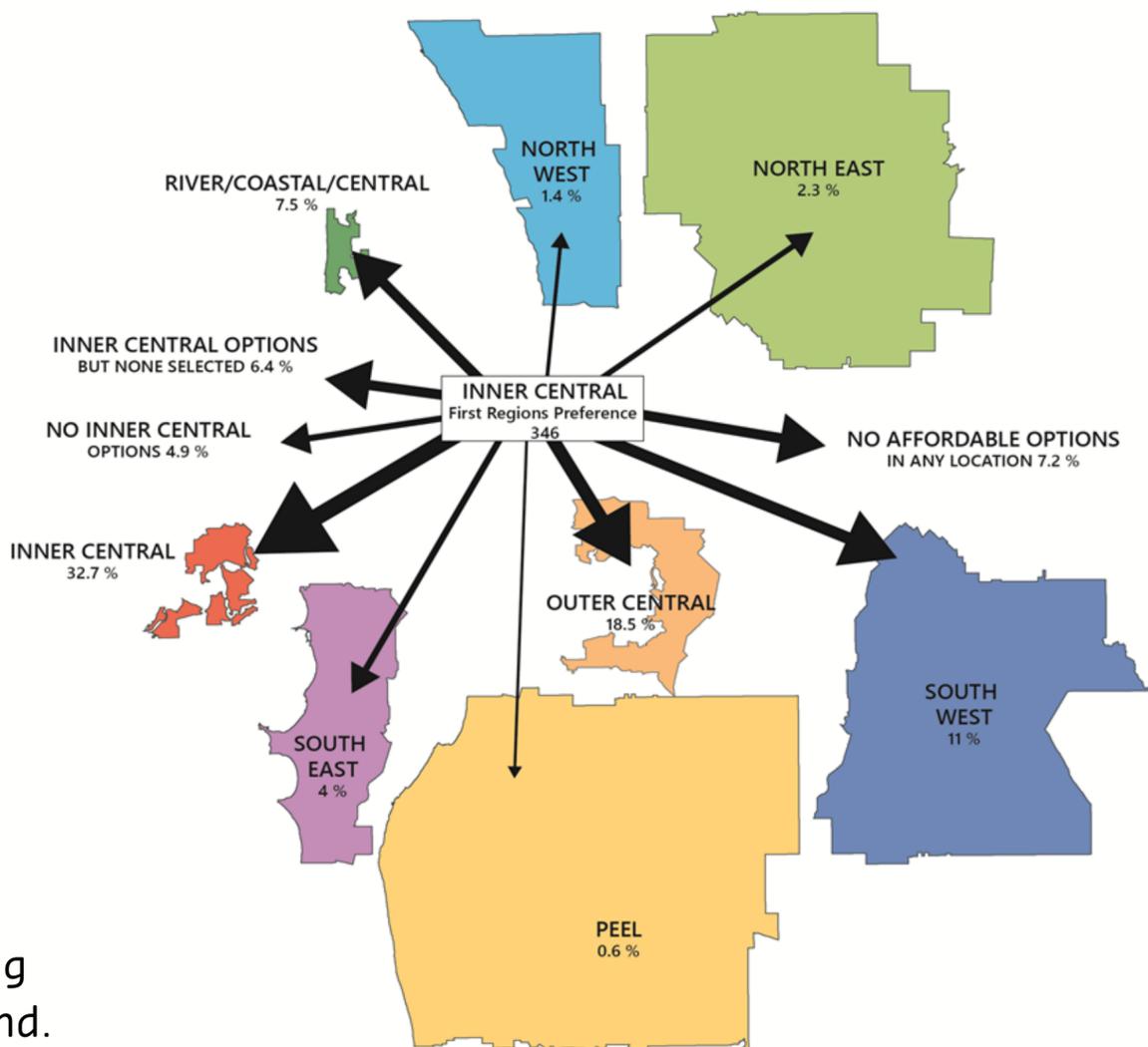
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### Industry Partners

Department of Housing  
Department of Planning  
Housing Industry Association  
Property Council of Australia  
Planning Institute of Australia  
Hames Sharley Planning Consultants

### Project Overview

Perth is experiencing unprecedented population growth. Housing supply in the region lacks diversity, being dominated by low density, detached housing on the urban fringe, a pattern of development widely considered unsustainable. It is questionable whether this traditional form of housing supply is going to meet growing demand.



The aim of this study was to establish what Perth and Peel residents actually want from their housing and to determine the type of trade-offs households are prepared to make, in terms of location, house type and size.

### Outcomes

The WA state government report “Directions 2031 and Beyond” sets out the strategic direction for growth within the Perth metropolitan area over the next two decades. With an aim of 47% of all new housing built within Perth’s existing urban area, this project report delivers objective evidence that there is demand for diverse forms of housing, thus provides an important contribution to the development of housing and planning policy.

